



**Rangahau
Aotearoa**

**Research
New Zealand**



**National Council of
Women of New Zealand**

Te Kaunihera Wahine o Aotearoa

e-reporting tool User Guide

Sept 2025

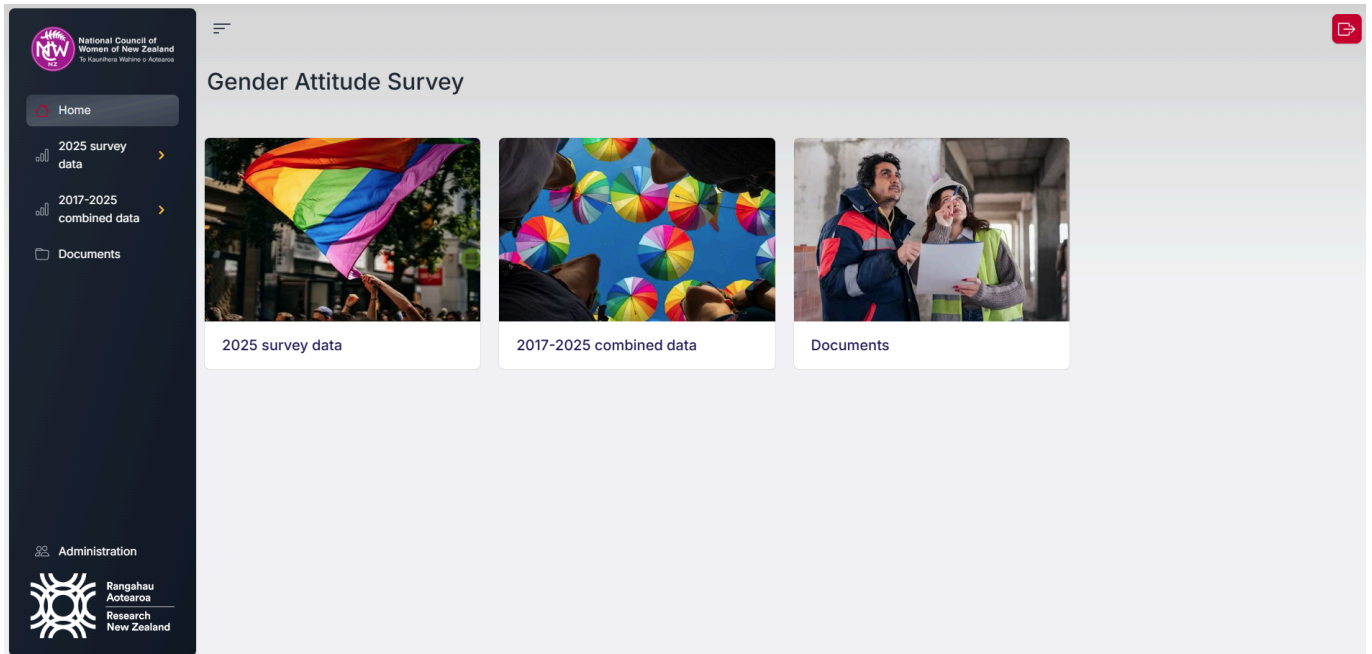
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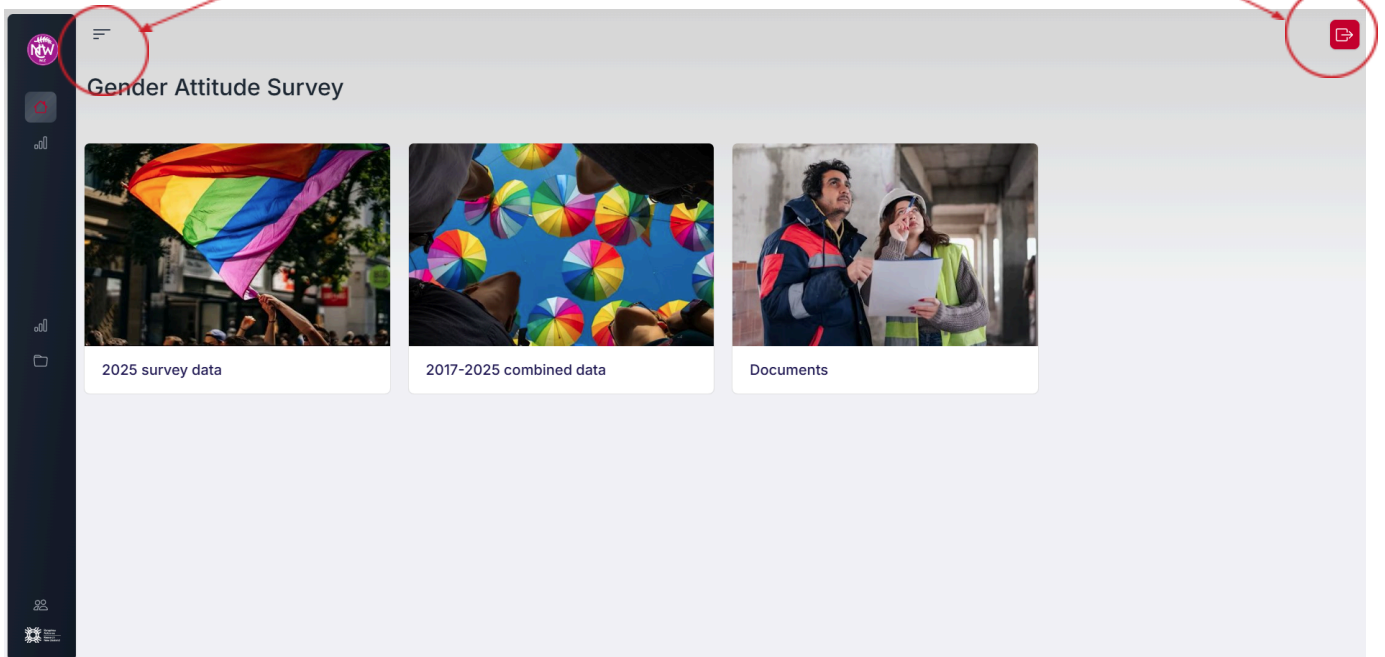
1.0 Home page

Once you've logged into the tool, you will be taken to the 'Home' page.

You can access any of the three sections of the report by using the side bar to the left, or by selecting any one of the corresponding images.

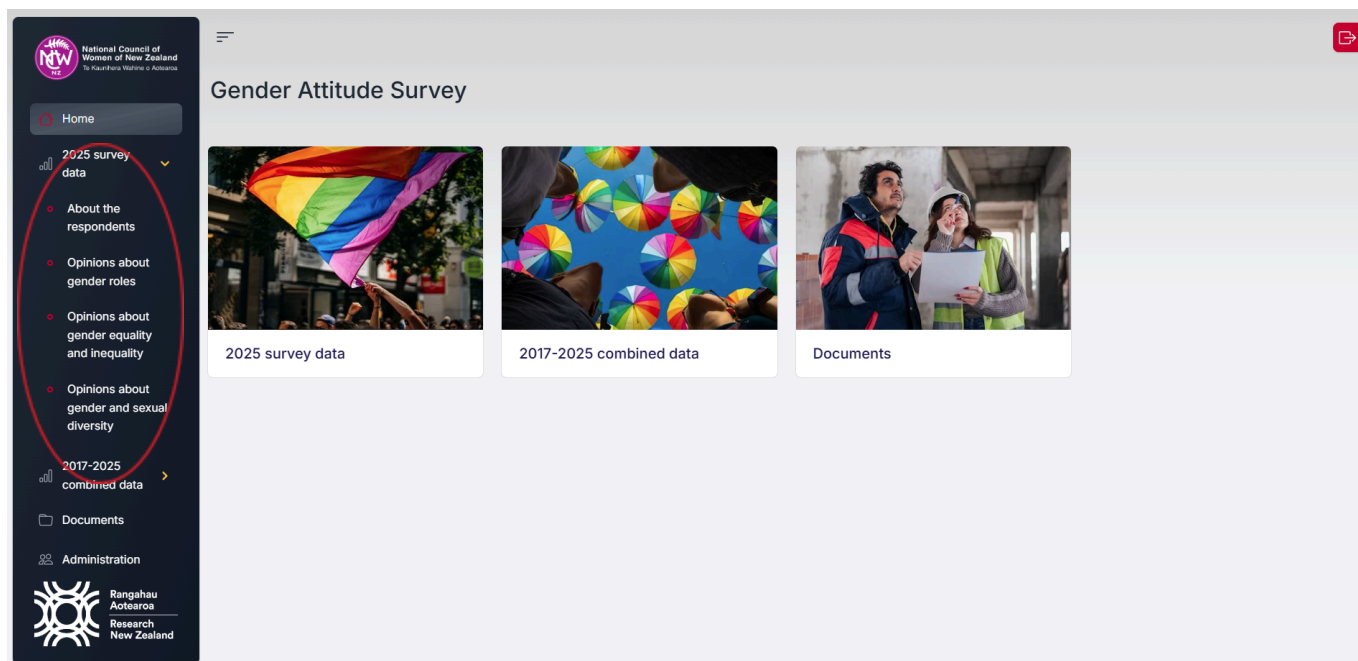


Use the horizontal bar icon to minimise the left side navigation bar if you want to create more room on the screen to view results. To exit the tool, click the red exit icon in the top right corner.



2.0 2025 survey data

The 2025 survey data is broken down into **four** topic areas. You can select which topic area you want to view through the 2025 survey data drop down on the left side of the home page, or you can click on the flag image. The 2017-2025 combined data section is broken down into the same four topic areas and can be viewed through the drop down menu or by clicking on the umbrella image.



Switching from graph to table view

By default, the results are displayed in graphical form. However, if you select the 'View' option in the top right corner, you can switch the view to tabular form.

A screenshot of the 'Opinions about gender roles' page. The 'View' button in the top right corner is circled in red, with a red arrow pointing to it. The page shows two data tables for 'Cooking meals' and 'Shopping for food and household groceries'.

Q8. Thinking about families with children. Who do you think should be mainly responsible for each of the following tasks in families with children?

Cooking meals	
	Total sample
Base =	1250
	%
The boys & men in a home	2
The girls & women in a home	17
All genders in a home	80
Don't know	0

Shopping for food and household groceries	
	Total sample
Base =	1250
	%
The boys & men in a home	3
The girls & women in a home	17
All genders in a home	79
Don't know	0

Statistical significance testing

By default, the tabular results will automatically show any statistically significant differences between the overall results and the options selected in the drop-down box below.

Gender roles

Q8. Thinking about families with children. Who do you think should be mainly responsible for each of the following tasks in families with children?

Cooking meals

	Total sample	Male	Female	
Base =	2500	1179	1298	
	%	%	%	%
The boys & men in a home	2	4	1	10
The girls & women in a home	17	20	14	16
All genders in a home	80	75	85	71
Don't know	0	0	0	3

**Caution: low base number of respondents - results are indicative only.

Significantly lower results are shaded in red, significantly higher results are in dark green.

In the example below, 70% of all respondents stated they were comfortable having 'gay and bisexual men' as part of their immediate family. When this is examined by gender, female respondents were significantly **more likely** to state they were comfortable having 'gay and bisexual' men as part of their immediate family compared with male respondents (75% compared with 64%).

Gender and sexual diversity

Q21. How comfortable would you be with gay and bisexual men, lesbian and bisexual women, in each of the following situations?

As part of your immediate family

	Total sample	Male	Female	Other/refused
Base =	1084	517	552	15**
	%	%	%	%
Gay & bisexual men	70	64	75	48
Lesbian & bisexual women	74	72	75	75
Bisexual	80	76	85	77
Trans men	57	50	63	52
Trans women	60	55	65	63
Non-binary gender people	71	62	78	82

**Caution: low base number of respondents - results are indicative only.

If you do not want to see the significance testing, you can turn this function off, by clicking on the significances icon and selecting 'None', then 'Apply'.

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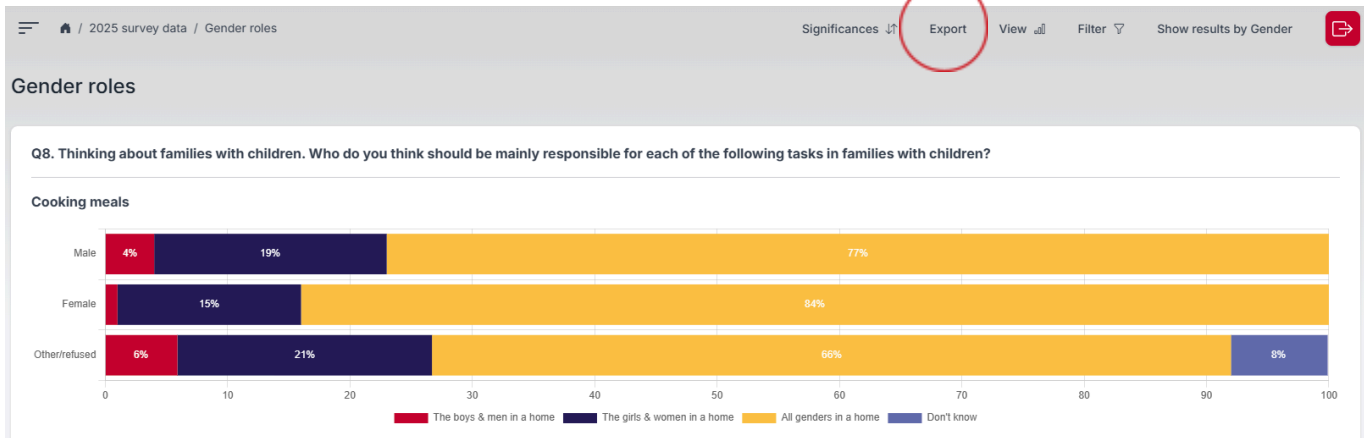
**Caution: low base number of respondents - results are indicative only.

Significance testing is only available in tabular view.

Exporting data

There are a number of ways to export the data from the survey results section.

- 1. You can select 'Export' at the top right of the page. This will give you the option of exporting the results on that page into Excel, a CSV file, or to save the graphs/tables for that sub-topic area as a PDF document.



3.0 2017-2025 combined data

This section contains the previous years’ survey data and the 2025 survey data combined; for example, as ‘total sample’.

2019-2025 combined data / About you

Significances ↓↑ExportViewFilterShow results by Total

About you

Q1. Which age group do you belong to?

	Base =	Total sample
		6277
		%
18-24		13
25-34		18
35-44		18
45-54		18
55-64		15
65-74		12
75 and over		7

Or by survey year:

2019-2025 combined data / About you

Significances ↓↑ExportViewFilterShow results by Year

About you

Q1. Which age group do you belong to?

	Total sample	2017	2019	2021	2023	2025
	Base =	6277	1251	1276	1250	1250
	%	%	%	%	%	%
18-24	13	14	13	13	13	10
25-34	18	16	19	17	19	16
35-44	18	18	19	18	20	16
45-54	18	18	19	18	16	18
55-64	15	15	14	14	13	18
65-74	12	13	11	13	11	13
75 and over	7	6	5	6	7	9

As in the previous section, the tabular view will also indicate whether a particular result is significantly higher or lower.

These results are also available in graphical or tabular form.

4.0 Documents section

This section includes the following documents:

1. A copy of the 2025 survey questionnaire.
2. A brief overview of the survey methodology.
3. The 2025 PowerPoint report.
4. This 'How to use the e-reporting tool' document.

5.0 Other notes

Weighting

The data in the e-reporting tool is **weighted**. This means it has been checked and corrected so that the survey sample is statistically representative of the population, 18+ in terms of age, gender and ethnicity.

Suppression rules

If any question's total sample count is less than 10 (i.e., it has been answered by less than 10 respondents), all results under this question are suppressed. The main reason for this is to ensure confidentiality/privacy.

Also, if any particular cell count is less than four, that cell's percentage is shown as 0. As a result, you may notice that for some questions, the total may not sum to 100%.

More information

If you have any questions about the e-reporting tool, please contact annita@researchnz.com