

Gender Inequality

Economic Independence

The 2017 Gender Attitudes Survey tested attitudes around gender roles – at home, at school, at work and in the community. New Zealanders were most likely to say that women and gender diverse people are losing out. Let's take a look at what they said, in their own words:

"Women are still classed as being the person who should be at home looking after the children and the house and as such are not as important as the male and therefore are not paid the same as a male."

18% believe being caring is seen as more important for women

14% believe it's seen as more important for men to have a well-paying job

16% think women should be mainly responsible for cleaning the bathroom in families with children

"If we work too hard we aren't family focussed enough, if we don't cook and have the man do it, we are not a good wife or partner. If we work and have children in childcare full time we appear as bad mums."

"Female sports teams are not recognised equally with their male counterparts so don't get paid the same or find it hard to get funding."



22% believe specific groups of women are disadvantaged because of gender inequality

"We are not paid equally for the work we do that is considered a female job."

"I think men and women should be paid equally and that salaries and wages should all be specified in job ads so there's no mystery surrounding everyone's salaries."

"I work in a fairly low wage factory and I am the ONLY white female there and I have already been offered a promotion to the 2nd highest paying job after 6 months working there. There are women that have been working there for years and are barely earning more than minimum wage."



20% think being a hairdresser is more suited to women

Gender Equal NZ wants all New Zealanders to have the freedom to determine their own future – free of gender stereotypes and constraints.



This infographic shows what New Zealanders said and thought about gender roles in *Economic Independence* in New Zealand.

Research NZ completed the survey of a nationally representative group of 1251 New Zealanders in terms of age, ethnicity, gender and region.

You can view all the infographics about the Four Key Areas of Inequality and find out more about the Gender Attitudes Survey at www.genderequal.nz

Gender Equal NZ is led by the National Council of Women of New Zealand.